

10 Essential Elements for Creating the Girl Scout Experience

ESSENTIAL ELEMENTS	
WELCOME FAMILIES TO GIRL SCOUTS OF THE USA	Girl Scouting helps girls become leaders in their daily lives and in the world. Let girls know about all the fun they'll have—and tell families what Girl Scouts does and why it matters.
SHOW GIRLS THEY BELONG TO A BIG SISTERHOOD	Help girls make the connection between their troop and the millions of girls around the country and the world who share a mission to make the world a better place.
GUIDE GIRLS TO DEVELOP AS LEADERS	Use the national leadership curriculum to help girls experience the three keys to leadership—Discovering Self, Connecting with Others, and Taking Action—in the world.
EMPOWER GIRLS TO TAKE ACTION IN THEIR COMMUNITIES	Girls want to know they can make a difference in the world. Help girls identify a problem they want to solve, reach out to others who can help, and put together their Take Action project.
SUPPORT GIRLS TO BUILD SKILLS THROUGH PROFICIENCY BADGES	Girls feel proud and confident when they've learned a new skill through earning a badge. Show girls the badges available at their grade level and guide them as they earn the ones that interest them most.
EXPAND GIRLS' VIEW OF THE WORLD	Give girls the opportunity to go to new places, meet new friends, and talk to experts in various fields. This expands their horizons and helps them imagine all kinds of new possibilities for their futures.
CELEBRATE WITH CEREMONIES AND TRADITIONS	Hold award ceremonies to celebrate what girls have learned; enjoy beloved Girl Scout traditions, such as flag ceremonies, sing-alongs, and campfires; or come together at bridging ceremonies to mark the moment when girls move to the next level in Girl Scouting.
USE A GIRL-FRIENDLY APPROACH	Girls have fun when they can shape their own experiences, do hands-on activities, and work together as teams. Help make this happen by using Girl Scouts' three processes: Girl Led, Learning by Doing, and Cooperative Learning.
ENCOURAGE GIRLS TO EARN AND LEARN THROUGH THE GIRL SCOUT COOKIE PROGRAM	Coach girls to develop five key skills—Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics—by taking part in the largest girl-led business in the world.
INSPIRE GIRLS TO CONTINUE GROWING THROUGH GIRL SCOUTS	Share with girls the exciting opportunities they'll have—to learn new things, meet new friends, and make the world a better place—by staying involved in Girl Scouts.